YNI PROJECTS (PTY) LTD

Policy, ESG and circular economy

YNI Advisory

Corporate profile

Strategy, mobilisation and support

Translating development priorities into action

The advisory unit of YNI Projects (Pty) Ltd

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Level 1 B-BBEE Contributor

About YNI Advisory

A hands-on enterprise-development partner

YNI Advisory is the professional services business unit of YNI Projects (Pty) Ltd, providing hands-on management consulting and enterprise-development support. We diagnose business problems, develop credible business cases and help management implement measurable improvements.

Our value proposition

We combine years of professional experience, diagnostic insight with credible business cases and implementation support. Our clients gain a clearer understanding of the problem, a costed course of action and a baseline against which to track improvement.

Strategy, mobilisation and support

We turn policy and research into workable strategic programmes, build shared ownership and help teams move from intention to delivery. Our services span business development, investment readiness, SME incubation and programme performance management.

Our sector advantage

Development, circular-economy and resource-efficiency experience provides an initial advantage, while we serve suitable businesses across other sectors. We connect environmental priorities with enterprise development and social inclusion.

How we work

Assignments start with research and diagnosis. We agree priorities with the client, develop credible options and mobilise the people and resources required. Support continues through implementation reviews, mentoring and programme performance management.

Leadership



Thabo Magomola

Director: YNI Advisory

Management and sector expertise

Thabo is a management consultant by background and a circular economy specialist. His expertise spans policy development, strategy formulation and execution, business development, public speaking, facilitation, stakeholder management, mentorship and coaching.

He has operated in strategic and senior management roles since 2000, including more than 15 years as a management consultant and business development executive working internationally in the private sector, government, health and agricultural sectors.

His corporate-finance and strategy experience complements his work in waste management, recycling and resource efficiency. Peers and sector colleagues recognise his commitment to enterprise development and sustainable resource use.

Policy, programmes and dialogue

As a former senior public official, Thabo helped co-create and lead the Recycling Enterprise Support Programme (RESP). The programme supported emerging enterprises, employment opportunities and diversion of waste from landfill.

He contributed to and drove initiatives on the circular economy, resource efficiency and the National Waste Management Strategy, alongside broader efforts to strengthen South Africa’s chemicals and waste governance framework.

Thabo has recorded television interviews and delivered papers and presentations in South Africa and internationally on waste, recycling, enterprise development and the circular economy. His international engagements include OECD platforms connecting sustainability, economic development and social inclusion.

Our associate network

YNI Advisory works with associates through professional relationships built over many years. These subject-matter experts extend the firm's reach and capacity, allowing us to assemble teams around the needs of each assignment.





Technical exchanges and field engagements

Expertise matched to the assignment

We combine a coordinating advisory team with relevant specialist input. The mix of expertise follows the problem, the required outputs and the client's operating environment. Our associates posses the capabilities and experience to deliver on mandates as required and have deliver at a high level of success.

Capacity and accountability

- Complementary subject-matter knowledge and sector experience.
- Capacity for research, strategy formulation, facilitation and programme delivery.
- Agreed specialist roles, deliverables and review points.
- A clear client contact and coordinated implementation plan.

Core offerings

YNI Advisory's value proposition combines strategy, mobilisation and hands-on support, with outputs agreed around each client's priorities. We operate with a high level of research, giving us the ability to introduce innovation, and there is a strong emphasis on quality, value and developing a meaningful relationship with our clients and partners.

SERVICE AREA	WHAT WE DO	TANGIBLE OUTPUTS
Strategy	Business development, policy and strategy formulation, ESG priorities and programme design. Research and diagnostics inform the choices.	Evidence review and diagnostic findings. Options assessment, costed business case and implementation plan.
Mobilisation	Map stakeholders, develop partnerships and convene participants. Prepare businesses and programmes for investment or other support.	Stakeholder and resource plans. Partner propositions, concept notes and funding proposals with evidence gaps identified.
Support	SME incubation, mentoring and hands-on implementation. Monitor programme performance and help management resolve delivery constraints.	Agreed indicators and progress reports. Action tracking, mentoring reviews and recommendations for improvement.

Delivery and accountability

Agree scope and a baseline, assign responsibilities and review progress with management. Each assignment produces usable outputs and a clear record of decisions, actions and outstanding dependencies.

ESG and circular economy



Policy, programmes and participation

We assess ESG priorities and support policy development, stakeholder engagement and programmes with clear objectives and measurable outcomes. We facilitate the adoption of circular-economy principles and resource efficiency methods within enterprises, public entities and civil society.



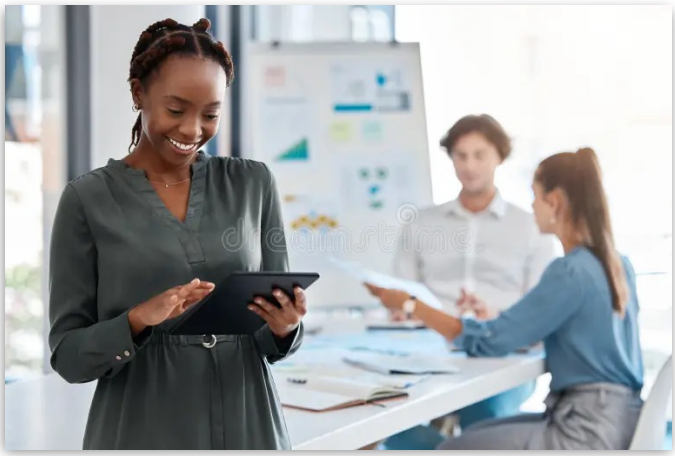
Waste collection, separation and recycling

Assess waste streams, collection arrangements, potential markets and participating enterprises' needs. Support may include participant engagement, pilot scoping, cost analysis and partner or funding proposals.

Track environmental benefits alongside participation, capability and livelihood outcomes. Agree indicators and evidence at the inception stage.

Assess viability / Connect partners / Pilot delivery / Review results

Workshops and SME mobilisation



We prepare sessions through interviews, diagnostics and evidence reviews. The engagements are professionally facilitated by YNI Advisory and promote brainstorming, detailed problem analysis; priority setting; intervention planning; and delivery. Our results driven approach ensure participants are empowered with a defined set of priorities, responsibilities and an action plans.

Example: a community recycling enterprise

A rural township-based cooperative needs reliable material supply, a buyer and resources to test its idea establish a township based Buy Back Centre. YNI Advisory support their project by mobilise a manageable pilot through:

1. Strategy	Assess material flows and qualify access. Identify buyers and their requirements, infrastructure costs and capability gaps. Secure site and compliance needs with relevant authorities.
2. Mobilisation	Convene collectors, a potential buyer and municipal or research partners. Prepare a costed concept and seek equipment, training or seed support.
3. Support	Agree roles and track volumes, costs and participation. Refine the model using pilot evidence. Funding and partner commitments remain subject to agreement.

Research and AI-enabled support

Research and evidence reviews

YNI Advisory are skilled at conducting policy and literature reviews, stakeholder interviews and sector scans bringing together research, international best practise and local knowledge. We assess the current position, stakeholder needs, delivery constraints and capability gaps to establish a useful baseline.

Options and decision support

We compare policy and programme options, institutional roles, resource needs and likely social and environmental implications. This assessment enables to make assumptions and trade-offs clear. We then produce findings, policy briefs and recommendations that teams can use.

Learning and programme performance

We are experienced in support indicator development, programme reviews and adaptation as evidence improves. Reporting focuses on progress against agreed objectives, delivery constraints and the actions required from management and partners.

AI-assisted capacity

We use AI-assisted tools for evidence reviews, policy summaries, proposal preparation, workshop documentation, action tracking and reporting. Professional judgement and engagement with affected people remain central.

Responsible use

YNI Advisory respect client confidentially, agree how information may be used, protect confidential material and check sources, facts and recommendations before sharing.

Working with YNI Advisory

Government and public institutions

Policy implementation, programme coordination, stakeholder engagement and local development initiatives.

Research and knowledge organisations

Translate research into programme concepts, convene partners and support pilot planning, learning and uptake.

Civil society and community organisations

Facilitated planning, partnership and resource mobilisation, organisational support and learning from implementation.

Start-ups and emerging enterprises

Mentoring, business development, investment readiness, programme applications and connections to relevant enterprise support.

Starting an engagement

We initiate with a planning session, programme-design assignment or support to an existing initiative. Scope and duration reflect priorities, capacity and available resources.

Connect with YNI Advisory

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